



Applying Economics in your Lean Agile Transformation: Do the Math!

Speaker: Marguerite Bryan



Session Abstract:

As we work to realize the strategic benefits of SAFe in our agencies and supplier organizations, we are faced with a myriad of investment decisions. Respected sources like Don Reinertsen's *"The Principles of Product Development Flow"* and Mik Kersten's *"From Project to Product"* provide invaluable guidance in the economics of value delivery. However, applying these models to connect the dots in our own decision-making can be challenging, particularly in a government setting where budget constraints, executive directives and legislative action are often the norm.

In this session we use real world public sector scenarios, in story problem format, to model the economic impacts of Lean Agile principles in action. We will explore the financial implications of agile contracting, as well as the inevitable economic impacts of shifting agency directives. We will quantify the benefits of fast feedback cycles between agencies and suppliers, and conversely the impacts of buried assumptions.

Learn to build simple mathematical models to support decision-making in your own organization - no slide rule required !

Session Learning Objectives:

1. Deeper understanding of Lean Agile principles, through their application in practical, quantifiable models.
2. Improved leverage of Lean Agile principles in organizational decision making.
3. Greater alignment across executive and stakeholder communities as trade-off decisions are made]

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Marguerite brings 20+ years of leadership experience transforming digital opportunity into measurable business results. With proven success overcoming digital transformation challenges in private and public sectors, as well as regulated and corporate environments, Marguerite compliments her technical savvy, business acumen and laser-sharp customer focus with expert leverage of Agile, Scaled Agile, MBSE, User-Centered Design, Lean and ITIL practices, reaching across and beyond disciplines to ignite cultures of purpose-driven engagement, innovation and relentless improvement.